

2024 Rudz Racing Driver Program

What is Rudz Racing Providing?

- Decals x2 – one per side
- Support from Rudz Racing throughout the 2024 driving season. View this aspect as being in a partnership with Rudz Racing.
- Payout for all podiums achieved in the 2024 driving season (DDCS and other competition events outside of DDCS)
- Payouts will be broken down as follows:
 - For any round that is part of the 2024 Daily Drift season, Rudz Racing will provide the driver with the following payouts:
 - 1st place \$100
 - 2nd Place - \$50
 - 3rd Place - \$25
 - If multiple Drivers are on the podium for a single event, the payout will be split between the drivers based on position placed.
 - Rudz Racing will also provide the same payout for a competitive event outside of the Daily Drift season. (A few examples are ND Drift, Hyper Drift, DISL, Misc. Shootouts)
 - For events outside of the 2024 Daily Drift Series, Daily Drift will also match the Rudz Racing payout, thus doubling the drivers payout for that Podium.
 - If a Rudz Racing Program driver wins the 2024 DDCS Championship, Rudz Racing will cover that driver's entry for the 2025 DDCS season.

What is the Driver Providing?

- Running decals on both sides of the vehicle – These will be a joint decal with Rudz Racing and Daily Drift
- Social media posts at all events driven (Pictures/Videos) – Should include Rudz Racing and Daily Drift Information. – Can discuss more in person.
- Running the DDCS banner at all events possible
- Driving the DDCS 2024 season in its entirety
- Spending some time getting to know the Rudz Racing Team – Build a relationship with the shop and the community as well.

What are we looking for in an applicant?

- Positive outlook on drifting / Racing / Cars
- Drive to succeed and grow his or her program
- Preferably a driver who has driven past Daily Drift events and is familiar with the series
- Vehicle should be appealing and photogenic (no missile cars)
- Should be friendly and comfortable talking to new people

More Information

- Rudz Racing will be selecting the drivers for the program
- This partnership is for the 2024 driving season

FAQ

Question: I do not plan on doing any competitions outside of DDCS. Can I still be a part of the Driver Program?

Answer: Yes! As long as you are driving in DDCS you are eligible.

Question: If I join the Driver Program, how long will I be in the program for?

Answer: One year. At the end of the 2024 driving season, we will evaluate and go from there. This is a pilot program, so we will want to go over how everything went.

Question: How many spots are available for this program?

Answer: There will be 5 spots available for the Rudz Racing Driver Program