

## 2024 Rudz Racing Driver Program

### **What is Rudz Racing Providing?**

-Decals x2 – one per side

-Support from Rudz Racing throughout the 2024 driving season. View this aspect as being in a partnership with Rudz Racing.

-Payout for all podiums achieved in the 2024 driving season (DDCS and other competition events outside of DDCS)

-Payouts will be broken down as follows:

-For any round that is part of the 2024 Daily Drift season, Rudz Racing will provide the driver with the following payouts:

-1<sup>st</sup> place \$100

-2<sup>nd</sup> Place - \$50

-3<sup>rd</sup> Place - \$25

-If multiple Drivers are on the podium for a single event, the payout will be split between the drivers based on position placed.

- Rudz Racing will also provide the same payout for a competitive event outside of the Daily Drift season. (A few examples are ND Drift, Hyper Drift, DISL, Misc. Shootouts)

-For events **outside** of the 2024 Daily Drift Series, Daily Drift will also match the Rudz Racing payout, thus doubling the drivers payout for that Podium.

-If a Rudz Racing Program driver wins the 2024 DDCS Championship, Rudz Racing will cover that driver's entry for the 2025 DDCS season.

### **What is the Driver Providing?**

-Running decals on both sides of the vehicle – These will be a joint decal with Rudz Racing and Daily Drift

-Social media posts at all events driven (Pictures/Videos) – Should include Rudz Racing and Daily Drift Information. – Can discuss more in person.

-Running the DDCS banner at all events possible

-Driving the DDCS 2024 season in its entirety

-Spending some time getting to know the Rudz Racing Team – Build a relationship with the shop and the community as well.

### **What are we looking for in an applicant?**

- Positive outlook on drifting / Racing / Cars
- Drive to succeed and grow his or her program
- Preferably a driver who has driven past Daily Drift events and is familiar with the series
- Vehicle should be appealing and photogenic (no missile cars)
- Should be friendly and comfortable talking to new people

### **More Information**

- Rudz Racing will be selecting the drivers for the program
- This partnership is for the 2024 driving season

### **FAQ**

**Question:** I do not plan on doing any competitions outside of DDCS. Can I still be a part of the Driver Program?

**Answer:** Yes! As long as you are driving in DDCS you are eligible.

**Question:** If I join the Driver Program, how long will I be in the program for?

**Answer:** One year. At the end of the 2024 driving season, we will evaluate and go from there. This is a pilot program, so we will want to go over how everything went.

**Question:** How many spots are available for this program?

**Answer:** There will be 5 spots available for the Rudz Racing Driver Program